



Sustainability, Durability and Innovation EMU's Responsible Outdoor

From the early days, EMU has shaped materials and woven them into a narrative of sustainability and design: every piece of furniture is created to withstand the changing seasons and the forces of nature, while preserving its identity. EMU's choices move across time and speak of care, responsibility, and vision. A vision that is an integral part of the company's DNA, rooted in knowledge passed down from father to son, from generation to generation.

For EMU, designing means translating this heritage into a harmonious dialogue between industrial culture and environmental awareness, measuring time with method and precision. It means looking to the future without losing touch with the present, turning every action into tangible and responsible results.

Respect for its territory and for people guides every production choice, transforming the passion for design and the expertise in metalworking into a daily and tangible commitment to a conscious and long-lasting approach to outdoor living.

Every creation is followed throughout its entire product lifecycle, from design to production. Each stage is carefully monitored and certified according to European and North American standards, ensuring safety, quality, and environmental compatibility. Located in the heart of Umbria, the Marsciano facility runs on green energy, supported by a 1.5-megawatt photovoltaic system that powers all EMU production

Steel and aluminum—100% recyclable and non-combustible—are shaped through skilled craftsmanship and careful processes. Alongside them, every other material selected for the collections reflects awareness and quality: certified teak, responsibly sourced bamboo, HPL made from 70% renewable sources, VOC-free powder coatings, and EMU-Tex technical outdoor fabrics free from phthalates. Even packaging is designed to reduce plastic usage, with recyclable cardboard and optimized dimensions, while exhibition solutions for trade fair stands conceived to facilitate reuse, assembly, and disassembly.

Transparency accompanies every step: the Sustainability Report, ESG rating, Code of Ethics, and ISO 9001, AEO, and FSC® certifications (FSC-C006211) all reflect a real and measurable commitment across every stage of production.

Each project thus becomes a promise for the future, transforming outdoor spaces into environments that welcome, inspire, and endure.

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